

BlueStar® E-Commerce US Leaders Index

The BlueStar® E-Commerce US Leaders Index (BECOM) tracks the performance of the largest and most liquid US-incorporated and US-listed companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, or e-commerce optimization and fulfillment software.

Key Features



Size and Liquidity Requirements

Full MCap of at least 1 bln USD. Three months average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

Diversification

Company weightings are capped at 10%.

Review

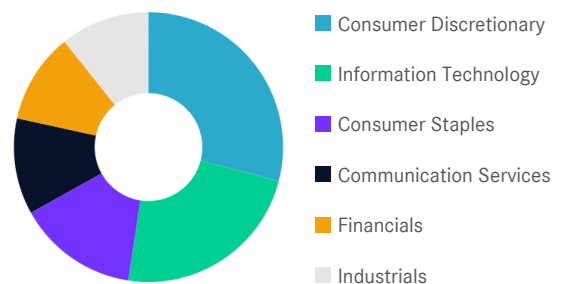
Semi-annual in June and December.

Index Data


INDEX PARAMETERS				FUNDAMENTALS*		ANNUALISED PERFORMANCE*	
Launch Date	11 Sep 2018	Components	50	Price/Earnings Trailing	41.40	1 Month	7.08%
Type	Sector	Volatility (250 days)	17.43	Price/Book	6.74	1 Year	34.23%
Currency	USD	Full MCap bn USD	4,519.22	Price/Sales	2.92	3 Years	-2.02%
Base Date	28 Dec 2012	Float MCap bn USD	3,270.02	Price/Cash Flow	22.12	5 Years	11.82%
Base Value	100.00	Correlation* (250 days)	0.78	Dividend Yield	0.28	7 Years	20.18%
* EQM Online Retail				* as of 31 Jul 2024		* Total Return Net Index	

Sector Weightings

Sector	Count	Weight
Consumer Discretionary	13	29.07%
Information Technology	13	23.34%
Consumer Staples	3	14.49%
Communication Services	7	11.55%
Financials	9	10.83%
Industrials	5	10.72%



Country and Size Weightings



Category	Percentage
Blue	99%
Green	1%

Size	Count	Weight
Large-Cap (> 6 bn)	33	97.93%
Mid-Cap (1.5 bn - 6 bn)	17	2.07%
Small-Cap (0.2 bn - 1.5 bn)	0	0.00%
Micro-Cap (0.0 bn - 0.2 bn)	0	0.00%

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
WALMART INC	US	11.32%	ETSY INC	-31.34%	7.56%
SALESFORCE INC	US	10.06%	UBER TECHNOLOGIES INC	17.72%	6.45%
NETFLIX INC	US	9.99%	WILLIAMS-SONOMA INC	45.00%	6.37%
AMAZON.COM INC	US	9.30%	IBOTTA INC	-42.39%	5.91%
SERVICENOW INC	US	8.66%	WAYFAIR INC	-23.26%	5.74%
UBER TECHNOLOGIES INC	US	6.93%			
BOOKING HOLDINGS INC	US	6.10%			
MERCADOLIBRE INC	US	4.55%	Worst Performing Components	YTD	1 Day
FISERV INC	US	4.21%	LYFT INC	-24.28%	-2.32%
PAYPAL HOLDINGS INC.	US	3.61%	PINTEREST INC	-22.08%	-1.54%
TARGET CORP	US	2.84%	MERCADOLIBRE INC	35.05%	-0.83%
AIRBNB INC	US	2.23%	SERVICENOW INC	24.41%	-0.81%
Subtotal		79.80%	AVIDXCHANGE HOLDINGS INC	-37.93%	-0.65%

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Return	BECOM	DE000SL0FUM6	SL0FUM	BQ0GRX1	BECOM	.BECOM	118655360
Total Return Net	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
Total Return Gross	-	-	-	-	-	-	-

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For further information visit www.marketvector.com

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