

BlueStar® E-Games Index

The BlueStar® E-Games Index (BEGAM) tracks the performance the largest and most liquid companies in the global Electronic Games Industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from the development or commercialization of video games, electronic board games, video game consoles, or hardware used to play video or electronic games.

Key Features



Index 508.71/98.12 496.80/312.83

Size and Liquidity Requirements

Full MCap of at least 150 mIn USD. Three month average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

Universe

Companies must derive at least 50% of revenue from video gaming or e-sports services, or offer video game consoles.

Diversification

Company weightings are capped at 7%.

Review

Semi-annual in June and December.

Index Data

INDEX PARAMETERS

Launch Date	05 Oct 2018	Components	51
Type	Sector	Volatility (250 days)	17.90
Currency	USD	Full MCap bn USD	4,330.72
Base Date	29 Dec 2014	Float MCap bn USD	3,366.45
Base Value	100.00	Correlation* (250 days)	0.92

* MVIS Global Video Gaming & eSports Index

FUNDAMENTALS*

Price/Earnings Trailing	192.88
Price/Book	1.72
Price/Sales	1.85
Price/Cash Flow	12.62
Dividend Yield	1.00

* as of 28 Feb 2025

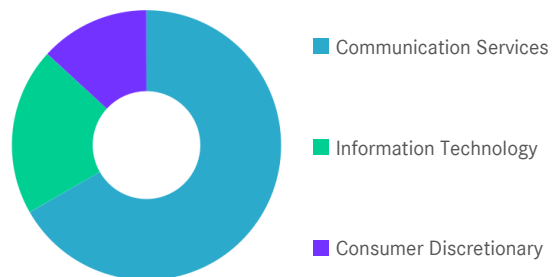
ANNUALISED PERFORMANCE*

1 Month	-5.98%
1 Year	35.36%
3 Years	12.97%
5 Years	14.57%
Since Inception	16.21%

* Total Return Net Index

Sector Weightings

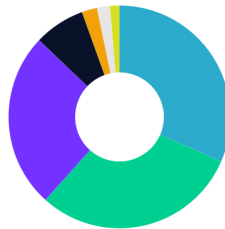
Sector	Count	Weight
Communication Services	36	66.72%
Information Technology	9	20.10%
Consumer Discretionary	6	13.18%



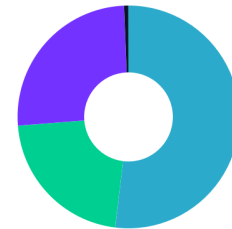
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Country and Size Weightings

Country	Count	Weight
Japan	15	31.55%
Cayman Islands	14	30.07%
United States	12	25.49%
Sweden	7	7.40%
Australia	1	2.23%
France	1	1.88%
South Korea	1	1.38%



■ JP
■ KY
■ US
■ SE
■ AU
■ FR
■ KR



■ Large-Cap
■ Mid-Cap
■ Small-Cap
■ Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	18	51.94%
Mid-Cap (1.5 bn - 6 bn)	12	21.81%
Small-Cap (0.2 bn - 1.5 bn)	18	25.61%
Micro-Cap (0.0 bn - 0.2 bn)	3	0.65%

Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
TENCENT HOLDINGS LTD	KY	8.73%	DOUYU INTERNATIONAL HOLDINGS LTD	86.12%	10.43%
ADVANCED MICRO DEVICES	US	4.95%	PLAYSTUDIOS INC	-33.33%	7.83%
SONY GROUP CORP	JP	3.19%	APPLOVIN CORP	-9.55%	7.68%
APPLOVIN CORP	US	3.16%	UBISOFT ENTERTAINMENT	4.72%	6.94%
NINTENDO CO LTD	JP	3.16%	G5 ENTERTAINMENT AB	26.43%	5.63%
BANDAI NAMCO HOLDINGS INC	JP	3.12%			
NETEASE INC-ADR	KY	2.81%			
XD INC	KY	2.74%	Worst Performing Components	YTD	1 Day
MICROSOFT CORP	US	2.54%	TURTLE BEACH CORP	-21.66%	-5.11%
DENA CO LTD	JP	2.47%	CMGE TECHNOLOGY GROUP LTD	-33.37%	-3.70%
TAKE-TWO INTERACTIVE SOFTWARE INC	US	2.44%	GREE INC	28.80%	-3.16%
HUYA INC-ADR	KY	2.42%	MIXI INC	15.88%	-3.01%
Subtotal		41.74%	BOYAA INTERACTIVE INTERNATIONAL LTD	-11.46%	-2.27%

Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Return	BEGAM	DE000A30A046	A30A04	BL54G83	BEGAM	.BEGAM	118227300
Total Return Net	BEGAMNTR	DE000A3CLJ54	A3CLJ5	BLNPNK9	BEGAMNTR	.BEGAMNTR	57061615
Total Return Gross	-	-	-	-	-	-	-

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For further information visit www.marketvector.com

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