

BlueStar® Global Online Gambling, Video Gaming and eSports Index

The BlueStar® Global Online Gambling, Video Gaming, and eSports Index (BVGOG) tracks the performance of the largest and most liquid companies involved in the online gambling, video gaming and eSports industries. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from online gambling, video gaming and/or eSports. BVGOG covers at least 90% of the investable universe of each the online gambling and video gaming/eSports segments.

Key Features



Index 119.47/57.26 119.47/80.88

Size and Liquidity Requirements

Full MCap of at least 150 mln USD. Three months average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

Universe

Companies have to generate at least 50% revenues from online gambling, video gaming and esports segments.

Diversification

Company weightings are capped at 8%.

Review

Quarterly.

Index Data

INDEX PARAMETERS

Launch Date	25 Mar 2022	Components	44
Type	Sector	Volatility (250 days)	17.04
Currency	USD	Full MCap bn USD	1,391.52
Base Date	31 Dec 2020	Float MCap bn USD	937.50
Base Value	100.00	Correlation* (250 days)	0.85

* MVIS Global Video Gaming & eSports Index

FUNDAMENTALS*

Price/Earnings Trailing	-109.60
Price/Book	3.61
Price/Sales	2.33
Price/Cash Flow	15.00
Dividend Yield	2.21

* as of 28 Feb 2025

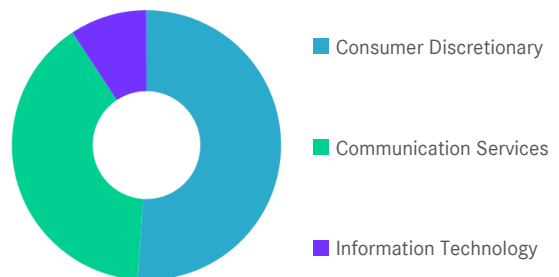
ANNUALISED PERFORMANCE*

1 Month	-10.68%
1 Year	22.40%
3 Years	12.63%
5 Years	-
Since Inception	1.42%

* Total Return Net Index

Sector Weightings

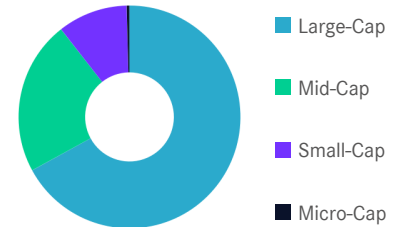
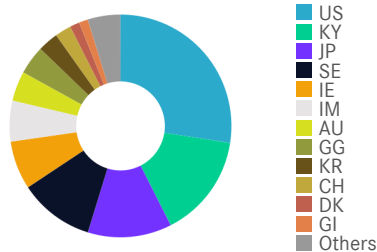
Sector	Count	Weight
Consumer Discretionary	20	51.05%
Communication Services	20	39.66%
Information Technology	4	9.29%



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Country and Size Weightings

Country	Count	Weight
United States	11	27.45%
Cayman Islands	3	15.08%
Japan	7	12.23%
Sweden	4	10.96%
Ireland	1	7.03%
Isle of Man	2	5.92%
Australia	3	4.33%
Guernsey	2	4.18%
South Korea	3	2.99%
Switzerland	1	2.36%
Denmark	1	1.42%
Gibraltar	1	1.30%
Others	5	4.77%



Size	Count	Weight
Large-Cap (> 6 bn)	20	67.04%
Mid-Cap (1.5 bn - 6 bn)	14	22.39%
Small-Cap (0.2 bn - 1.5 bn)	9	10.16%
Micro-Cap (0.0 bn - 0.2 bn)	1	0.41%

Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
TENCENT HOLDINGS LTD	KY	10.47%	RUSH STREET INTERACTIVE INC	-22.01%	10.54%
DRAFTKINGS INC	US	7.48%	APPROVIN CORP	-9.55%	7.68%
EVOLUTION AB	SE	7.34%	UBISOFT ENTERTAINMENT	4.72%	6.94%
FLUTTER ENTERTAINMENT PLC	IE	7.03%	GAMESTOP CORP	-26.45%	5.01%
APPROVIN CORP	US	4.71%	BETSSON AB	20.90%	3.81%
NINTENDO CO LTD	JP	3.77%			
NETEASE INC-ADR	KY	3.26%			
ENTAIN PLC	IM	3.05%	Worst Performing Components	YTD	1 Day
PLAYTECH PLC	IM	2.87%	SKILLZ INC	-12.72%	-14.09%
ROBLOX CORP	US	2.57%	BANDAI NAMCO HOLDINGS INC	39.45%	-1.26%
BETSSON AB	SE	2.49%	NEXON CO. LTD	-11.14%	-0.82%
BANDAI NAMCO HOLDINGS INC	JP	2.41%	NETEASE INC-ADR	16.61%	-0.71%
Subtotal		57.45%	SQUARE ENIX HOLDINGS CO LTD ORD	18.35%	-0.68%

Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Return	BVGOG	DE000SLOFF1	SLOFF1	BMFT5B1	BVGOG	.BVGOG	117779218
Total Return Net	BVGOGNTR	DE000SLOFFG9	SLOFFG	BMFT5C2	BVGOGNTR	.BVGOGNTR	117779221
Total Return Gross	BVGOGTR	DE000SLOFFH7	SLOFFH	BMFT5D3	BVGOGTR	.BVGOGTR	117779223

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